

# PRESS RELEASE

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## World Wide Wood Network, Ltd., and Widman Associates Inc., Create Strategic Alliance

**Yelm, Washington:** World Wide Wood Network, Ltd., has joined with Widman Associates Inc., in a strategic alliance to expand the reach of valuable economic wood products analysis and forecasting information within the North American Wood Products Industry.

“This alliance is one more step in achieving our mission of providing a virtual community and world-class trading exchange for the North American Wood Products Industry,” stated company Co-Founder, President and Chief Executive Officer, Tom Westbrook . “Widman Associates has been a respected Forest Industry Consultant for many years. The combination of wood products economic analysis and forecasting they provide is invaluable information for anyone in our industry. We are very pleased to have the opportunity to access this information for our members. ”

According to Charles Widman, President, founder and publisher of Widman Associates Inc., “We have been looking for the right eCommerce site to strike an alliance for quite a while. World Wide Wood Network is the perfect fit for us. They understand the North American Wood Products Industry from the ground up and provide the best forum to achieve our goal to expand our product subscriptions throughout North America.”

Established in 1993, Widman Associates Inc. is a diversified consulting, publishing and forecasting company. Charles R. Widman is founder and publisher of the original Widman's Market Barometer. Widman Associates is located in Vancouver, British Columbia and on the World Wide Web at [www.widman.com](http://www.widman.com).

World Wide Wood Network, Ltd., ([www.wood.net](http://www.wood.net)<sup>TM</sup>) is a privately owned company with offices in Yelm, Washington. Although company ownership and management have deep roots in the wood products industry, they have no other current business presence in the industry, making [www.wood.net](http://www.wood.net)<sup>TM</sup> a truly independent and neutral trading environment. A wood products company that

facilitates the trading and transactional process between buyers and sellers via its *patent pending* W<sup>3</sup>Net™ Trading Exchange, World Wide Wood Network™ provides the industry a virtual community and network, as well as workshops, technical expertise and IT consulting for wood products companies wanting to develop an eCommerce strategy.