

PRESS RELEASE

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World Wide Wood Network, Ltd., Launches Interactive Website for Wood Product's Industry

Yelm, Washington: World Wide Wood Network, Ltd., rolled out its new website for public viewing today. Located at www.wwwood.net, this interactive site is the precursor for the launch of the company's *patent pending* W³Net™ Trading Exchange planned for the first quarter of 2001.

"Our mission is to provide a virtual community and world-class trading exchange for the North American Wood Products Industry," stated company Co-Founder, President and Chief Executive Officer, Tom Westbrook. "Today, we have taken the first step in our mission by bringing all sectors of the wood products industry an electronic community delivering desktop access to industry news and other pertinent information." Visitors are quickly and easily connected to the global wood products industry. The site features carefully selected industry news and events posted daily, a comprehensive and detailed industry directory, classified ads and industry association links, and more.

Supported by a friendly and committed customer service staff, the wood products industry now has a website that blends "old fashioned" customer service and relationships with the technology of the Internet. "We invite you to contact us by phone, e-mail, or registry in our GuestBook and let us know how we can answer your questions about our company or services. We are also prepared to help you with membership issues, list your company or modify your listing in our Directories, or place a classified ad for you," explains Website Administrator, Michelle Armstrong.

World Wide Wood Network, Ltd., ([wwwood.net](http://www.wwwood.net)™) is a privately owned company with offices in Yelm, Washington. Although company ownership and management have deep roots in the wood products industry, they have no other current business presence in the industry, making [wwwood.net](http://www.wwwood.net)™ a truly independent and neutral trading environment. A wood products company that facilitates the trading and transactional process between buyers and sellers via its *patent pending* W³Net™ Trading Exchange, World Wide Wood Network™ provides the industry a virtual community and network, as well as workshops, technical expertise and IT consulting for wood products companies wanting to develop an eCommerce strategy.

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