

## PRESS RELEASE

### **World Wide Wood Network, Ltd. Announces Release of Commerce Platform and Supply Chain Management Tools**

January 22, 2002 (Yelm, Washington): On the first anniversary of launching its interactive website at [www.wwwood.net](http://www.wwwood.net)<sup>™</sup>, World Wide Wood Network<sup>™</sup> has released and begun implementation of its *patent pending* W3Net<sup>™</sup> Commerce Platform and Supply Chain Management tools. This makes World Wide Wood Network<sup>™</sup> the leader in electronically connecting suppliers and customers in the Wood Products and Building Materials Industry in a fully integrated business process.

In a recent 2001 study, AMR Research reported that Enterprise Commerce Management (ECM) and Supply Chain Management (SCM) are two of the fastest growing sectors in the B2B e-Commerce landscape. With this new release, World Wide Wood Network<sup>™</sup> becomes the leader in the Wood Products and Building Materials Industry for web-based applications that support these two important sectors. And, what makes the World Wide Wood Network<sup>™</sup> solutions even better is the ability to integrate those solutions with virtually any existing back office system.

According to President and Chief Executive Officer, Thomas J. Westbrook, "We have known from the beginning that the key to any web-based business technology is the ability to electronically connect trading partners with each other or, put another way, to connect each enterprise with their supply chain trading partners. Our Commerce Platform and Supply Chain Management tools have been designed from the outset to accomplish this tight integration between supply chain participants."

Utilizing best of class technologies, "We can aggregate, transform, translate and transmit critical business information and documents in whatever format and frequency our customers desire," explains Lou van Dyk, IT Manager for World Wide Wood Network<sup>™</sup>. "When you combine the robust functionality of our Commerce Platform with our ability to integrate between disparate back office systems, there is no other e-Commerce provider in the Wood Products and Building Materials Industry that can match our tool set."

World Wide Wood Network, Ltd., ([wwwood.net](http://www.wwwood.net)<sup>™</sup>) is a privately owned company with offices in Yelm, Washington. Although Company ownership and management have deep roots in the Wood Products Industry, they have no other current business presence in the Industry, making [wwwood.net](http://www.wwwood.net)<sup>™</sup> a truly

independent and neutral trading environment. A wood products company that facilitates the trading and transactional process between buyers and sellers via its *patent pending* W<sup>3</sup>Net™ Commerce Platform, World Wide Wood Network™ provides information and supply chain management solutions for the Wood Products Industry that allow the users to conduct business and access critical and timely business information from their desktops. World Wide Wood Network™ also operates a subscription based electronic marketplace for wood products at [www.wwwood.net](http://www.wwwood.net)™.

World Wide Wood Network™ brings functional tools to the industry such as Supplier Managed Inventory for program sales and consignment distribution, order tracking, shipping coordination and data translation between disparate back office systems. And, all of these tools can be bundled in a private trading network for companies that require individualized solutions.

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