

PRESS RELEASE

World Wide Wood Network, Ltd. Expands Market Reach

October 29, 2002 (Yelm, Washington): Expanding its domestic market presence into the Southern U.S., World Wide Wood Network™ has opened a branch office in Greenville, South Carolina. Adam Wiles, a 6-year veteran lumber salesman for Georgia Pacific with substantial experience in business process and supply chain management technology, has been hired to head up the expansion effort.

Responding to market demand, World Wide Wood Network™ is taking the next step in its growth plans. "From day one, we have always said we would build this Company the old fashioned way, one step at a time, one customer at a time," recounts Co-Founder, President and Chief Executive Officer, Thomas J. Westbrook. "The demand for our products and services from Southern based companies has increased substantially in the past 6 months, and we need a stronger presence to respond. Adam brings the right mix of talents and personality to our existing Team and is the perfect fit to represent our Company in the Southern region."

World Wide Wood Network, Ltd., ([wwood.net](http://www.wwood.net)™) is a privately owned company with offices in Yelm, Washington. A wood products company that facilitates the trading and transactional process between buyers and sellers via its *patent pending* W³Net™ Commerce Platform, World Wide Wood Network™ provides information and supply chain management solutions for the Wood Products Industry that allow the users to conduct business and access critical and timely business information from their desktops. World Wide Wood Network™ also operates a subscription based electronic marketplace for wood products at www.wwood.net™.

World Wide Wood Network™ also brings functional tools to the industry such as Supplier Managed Inventory for program sales and consignment distribution, data translation between disparate back office systems and a robust electronic document exchange platform. And, all of these tools can be bundled in a private trading network for companies that require individualized solutions.

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